



## JOIN THE MUSIC HALL AS A COMMUNITY PARTNER!

Hello, Neighbor!

The Troy Savings Bank Music Hall is on a mission to have a positive impact in our community. You may have noticed that we have been busier than ever, offering more concerts, events, and programs than ever before. We hope that you have seen an increase in your businesses as we continue to add to our own calendar.

Today we are reaching out to **ask for your participation in a Member Benefit program**, designed to offer unique opportunities for the valuable donors to the Music Hall to explore the shops, restaurants, and boutiques that make Downtown Troy the vibrant gem that we know it to be. We have launched a Member Discount Card for local merchants, and we hope that you want to be part of this exciting initiative.

**How does it work?** Donors who have shown their commitment to the Music Hall with gifts of \$50 or more are “Members” that receive access to priority ticket ordering, advance notice of shows, and now discounts at local merchants! By partnering with the Music Hall, your business will be promoted to these philanthropic members of our community, giving our members even MORE reasons to try new restaurants, visit new shops, or try out services offered in Downtown Troy. Each Membership is valid for one year, as shown on their **Member Card** (sample below), which can be presented to receive discounts or special offers at local businesses.

The level of participation is up to you. Let us know if you would like to offer an item, percentage, or dollar amount for customers who show their card. Some examples include:

- 15% discount off services (excluding gratuity)
- \$5 discount off purchase of \$30 or more
- Free appetizer with the purchase of two or more entrees
- Large coffee for the price of a medium with Member card

It is up to you! Participants and their respective discounts will be listed on our main website, added to the back of the member card (space is limited), and a full sheet with discount details, restrictions, and blackouts will be mailed to the members along with their tax acknowledgement letters.

**We hope that you will join us in supporting local business and rewarding the Members who frequent our community.**

If you have any questions, please contact me at [brittany@troymusichall.org](mailto:brittany@troymusichall.org) or 518-273-8945.

Thank you!

Brittany Meegan  
Patron Relations Manager  
Troy Savings Bank Music Hall  
[brittany@troymusichall.org](mailto:brittany@troymusichall.org)  
518-273-8945





## COMMUNITY PARTNER PARTICIPATION FORM

**Business Name:** \_\_\_\_\_

- Yes, I would like to become a partner and take advantage of marketing to patrons, increased visibility for my business, and being on the distribution list of the ever growing number of members/donors!

<p>Complete this form with offer:</p> <p><input type="checkbox"/> _____ % discount</p> <p><input type="checkbox"/> \$ _____ discount</p> <p><input type="checkbox"/> Complimentary item/service: _____</p>	<p>Description of qualifying offer/service:</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>Restrictions/Notes: _____</p> <p>_____</p>	

- Please send me information on sponsorship opportunities
- Please send me information about purchasing an ad in the playbill
- Please add me to e-mail list for upcoming show announcements

### Contact Information (to be distributed to customers):

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_ Hours: \_\_\_\_\_

### Direct Contact Information (for Music Hall use):

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_